



## 5 Tips for Aligning Company and Employee Goals



Encouraging employees to work toward common company goals can improve employee engagement and show employees that their individual contributions have a positive impact.



### 1 Share company goals in a relatable way

Employees want to know the importance of company goals and how they can relate to them in their day-to-day work. Connect the dots for your employees in a clear and precise way.

### 2

### Clearly define the goal process

Your goal setting process should be clearly defined so employees know how to set individual goals within your performance management tool, connect them to team goals and ultimately to company-wide goals.

### 3 Set measurable and attainable employee goals

Lofty, unattainable goals can cause disengagement amongst your employees. Take time with your employees and help them set goals that move the business and their personal success forward.

### 4

### Show how individual goals attribute to company success

Once the employee's goals are set, tracking their success is crucial. As goals progress and are met, take time in one-to-ones to celebrate milestones and show the data on how their goals are helping move the needle on company goals.

### 5 Foster ongoing feedback and communication

Accountability and regular check-ins can keep your employees engaged and focused on their individual goals. Employees should feel empowered to give different types of feedback and adjust goals if objectives change.

## Align, define and measure your goals in one, simple to use platform.



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